

# Semi-Annual Clearing Sale

Opens Saturday, Feb. 1 E. N. Ratcliff Mer. Co., Vinita, Okla. Closes Saturday, Feb. 15

The Big Clearance Bargain Sale that Our Friends have been Waiting For

**Thousands of Big Money-Saving Opportunities**  
Come Early and Come Often

OUR SEMI-ANNUAL CLEARANCE SALES have become important events in the history of the business life of Vinita. We have been asked many times recently when we would have our Clearance Sale. This announcement is our answer. The many hundreds of our customers who watch for these semi-annual sales know from former experience that when RATCLIFF'S advertise anything at a specially reduced price, it means a big saving opportunity. This sale will close one of the largest year's business in our mercantile career. This year's bargains are more than ever a big inducement to come many miles to take advantage of. Note the day and date of opening. Come in early and remind your friends of this. Some quantities are limited, so come early for choice.

**Note the Opening Day and Date of the Sale**  
Begins Saturday, Feb. 1  
Ends Saturday, Feb. 15

A Positive Clearance of All Winter Goods at Most Interesting Prices!

<b>A Big Value in Silks</b> Here's your opportunity to secure a high grade of Silk during this sale at an unusually low price. The quantity of this silk is limited and if you want a bargain in this goods we urge you to come early. 24 and 27 inch Charmeuse, worth \$1.00, sale price.....75c 17-inch Taffeta, worth \$1.00 sale.....65c 14-inch Foulards and fancy Silks, worth \$1.00, sale price.....75c Silk remnants at exactly one-half price. <b>AN EXCEPTIONAL RIBBON BARGAIN.</b> Hundreds of pieces of Ribbon in all widths, colors and shades will be offered in this sale at tremendous price reductions. All Fancy Ribbons marked 25c, 30c and 35c will be on sale at per yd 20c All other Ribbon on sale at 1-5 off the regular price.	<b>BELTS AND HAND BAGS AT BARGAIN PRICES</b> Every Belt and Hand Bag has been reduced and you can save money by making your purchases during this sale. \$5.00 Hand Bags on sale for.....\$3.50 \$4.00 Hand Bags on sale for.....\$2.50 \$3.00 Hand Bags on sale for.....\$2.25 \$2.50 Hand Bags on sale for.....\$1.75 \$2.00 Hand Bags on sale for.....\$1.50 \$1.50 Hand Bags on sale for.....\$1.10 \$1.00 Hand Bags on sale for.....79c <b>BIG REDUCTIONS ON LADIES' WAISTS</b> Every lady will be interested in these offerings, particularly as it enables them to select from the finest assortment of Waists at much less than regular prices. If you come early you can secure the best choice. We offer every waist in our store at 1-5 off the marked price. Prices marked in plain figures.	<b>Dress Goods at Sale Prices</b> This is a most timely offer, and you can surely save money by anticipating your wants during this sale. Suits worth up to \$2.00 a yard, Sale price.....\$1.48 Suits worth up to \$1.50 a yard, Sale price.....\$1.10 Suits worth up to \$1.00 a yard, Sale price.....80c Suits worth up to 75c a yard, Sale price.....50c Suits worth up to 50c a yard, Sale price.....40c One thousand yards of Pileed Back Suits, worth 10 and 12 1-2 cents a yard, sale price, per yd.....7 1-2c One thousand yards 31-inch Book Fold Percale, worth 10c, sale price yd.....7c <b>SPLENDID VALUES IN LADIES' NECKWEAR</b> We are showing all the new things in Neckwear which is stylish this season. We will offer the entire stock at 25 per cent off the marked price during this sale.	<b>White Goods Bargains</b> We think this is the greatest value ever offered in a 36-inch pure, every thread linen. Suits and Irish Linen, 36-inches wide, every thread pure linen, Sale price, per yard.....25c We only have six bolts, so when it is gone we cannot offer any more at this price. So come early as it won't last long. <b>A SPECIAL IN CURTAIN DRAPERIES</b> We offer our entire stock of Draperies at greatly reduced prices, so if you intend to get new curtains this spring here is your opportunity. 25c Draperies one sale at per yd.....19c 35c and 40c Draperies, one sale at per yard.....28c 50c Draperies on sale at per yd.....35c All Silkones offered during this sale, formerly priced at 12 1-2c and 15c sale price per yard.....10c 20 per cent off on Table Linens. 20 per cent off on Napkins. 20 per cent off on Towels.	<b>UNDERWEAR GREATLY UNDERPRICED</b> These values you should take advantage of. Every man's woman's and child's undergarment has been reduced and you'll find it very profitable to make your purchases during this sale. We are sure these bargains will please you. So come early as we have all sizes for your selection. Ladies' Union Suits, worth 50c, sale price.....35c Ladies' two piece Union Suits.....38c Ladies' Suits, worth \$1.00, Sale.....75c Ladies' Suits, worth \$1.50, sale price each.....\$1.10 Ladies' Suits, worth \$2.00 Sale price each.....\$1.50 Ladies' Suits, worth \$2.50, Sale price each.....\$2.00 <b>RADICAL REDUCTIONS IN CORSETS</b> No. 499 W. B. Uniform Corsets, the very best model of this season, worth \$3.00, on sale for.....\$1.89 Reduced W. B. Corsets, especially adapted to stout and medium figures former price \$3.00, sale price.....\$1.89	<b>A Big Sale on Shoes</b> It would be impossible to enumerate the hundreds of bargains you can secure here, but if you want a pair of Shoes, buy them now and save money. We have all size and styles for men, women and children and can promise to give you the greatest shoe bargain you ever purchased. We have some broken lines of shoes, made by Wright & Peters, Rochester, N. Y., and offer them at a very low price. 18 pair Vici Ki Button, worth \$4.00, Sale price.....\$3.25 10 pair Dull Ki Button, worth \$4.50, Sale price.....\$3.75 7 pair Black Bk, worth \$5.00, Sale price.....\$4.00 6 pair Black Clavette, worth \$4.50, Sale price.....\$3.75 7 pair Tan Walking Boots, worth \$5, Sale price.....\$4.00 We can not enumerate all our shoe bargains, but can save you from 50c to \$1.00 on overpair of Shoes you buy during this sale.
---	--	--	--	--	--

Thousands of Dollars Worth of Seasonable Merchandise Sacrificed!

<b>Crowd Around Our Notion Counter</b> Here is the department where you can make great saving. We have reduced the price on notions and as the quantity is limited in some instances, we advise you to come to this department very early as the bargains you find here will more than surprise you. Ladies' 10-button Kid Gloves, worth \$3.50, all colors, sale price.....\$2.50 Ladies' Suede Gloves, colors, tan, brown, grey and chamoise, worth 50c, sale price per pair.....35c <b>BARGAINS IN WIDE SHEETINGS</b> We offer Popperell Shooting standard of the world at sacrifice prices. 10-4 Bleach, worth 30c at per yd.....25c 9-4 Bleach, worth 27c, per yd.....24c Hope Bleach Muslin, with the Hope	<b>Big Price Reductions on All Ladies' Suits, Cloaks and Skirts</b> We cannot do justice to these values by merely quoting them, but ask you to come and personally examine these values yourself. Remember, the styles are this season's latest models, and the prices at which they are marked will interest you. Choice of any \$25.00 Suit, this year's style.....\$15.00 Choice of any \$20.00 Suit.....\$12.50 A few suits of last year's style. The coats are just a little longer than those worn this year, but they are in good style. We have cut the price on these just half in two. See the values we are offering in some suits at \$7.50. One-fourth off the marked price of any Skirt in our store. This gives you a ready made skirt at the price the material would cost you by the yard. 33 1-3 off the price of any Ladies' or Child's Coat in our store during this sale. It will pay you to buy your next winter's coat during this sale.	<b>Sacrifice Prices on Blankets and Comforts</b> There will be many nights yet this winter that will call for extra bed coverings. The prices we quote will enable you to supply it at a very small cost. Our regular price a great many tell us, is less than other's special sale prices, but here are some sale prices: Any 65c and 75c Blanket in the house for.....50c Any \$1.00 and 1.25 Blanket.....80c Any \$1.50 Blanket.....\$1.15 Any \$2.00 Blanket.....\$1.50 Any \$2.50 Blanket.....\$2.00 Any \$3.00 Blanket.....\$2.35 Any \$5.00 Blanket.....\$4.25 Any \$1.25 Comfort.....\$1.00 Any \$1.50 Comfort.....\$1.25 Any \$2.00 Comfort.....\$1.50 Any \$3.50 and 4.00 Comfort.....\$3.00
--	---	--

People that Know will take Immediate Advantage of these Bargains

<b>Men's Suits and Overcoats</b> You have been getting great values here for years and we have made for ourselves the reputation of putting out dependable merchandise at dependable prices. During this sale we will offer you any suit or overcoat in our Stein Block and also System lines for practically one-third off. We can show you the best assortment of styles and patterns in Vinita and a line of clothing far superior to any found here. Your unrestricted choice of any \$25, \$27.50 and \$30.00 Suit or Overcoat, Sale price.....\$17.00 Your unrestricted choice of any \$17.50 \$20, \$22.50 Suit or Overcoat.....\$14.00 Your unrestricted choice of any \$13.00, \$15.00 \$16.50 Suit or Overcoat.....\$11.00 Your unrestricted choice of any \$3.50, \$19.00, \$12.50 Suit or Overcoat.....\$7.00 <b>SHOES</b> To make our word good we offer you during this sale your choice of any pair of shoes in the house of our Edwin Clapp, Menzie, Knox, or McElwin lines at 20 per cent discount. None restricted. <b>MEN'S TIES</b> Our entire line of Men's Silk and knit ties, which retail at 50c and 75c reduced to.....35c	<b>CHILDREN'S OVERCOATS</b> We have a big assortment of sizes from ages 3 to 7 which we will offer at our sale at just half price: \$6.00 Coats.....\$3.00 \$5.00 Coats.....\$2.50 \$4.00 Coats.....\$2.00 \$3.00 Coats.....\$1.50 \$2.00 Coats.....\$1.00 <b>TROUSERS</b> Our line of extra fine Trousers in regulars and extra sizes, worsteds, chevots, cassimeres, blue serges, in fact any style and fabric of which the former prices were \$5 and \$6 now \$3.90 \$3.50 and \$4.00 quality.....\$2.50 \$2.00 and \$3.00 quality.....\$1.75	<b>UNDERWEAR</b> All our high grade Underwear for fall and winter included in this sale. Munsing wear and Coopers at a saving of from twenty-five to thirty per cent. \$3.00 Suits reduced to.....\$2.25 \$2.00 Suits reduced to.....\$1.45 \$1.25 Suits reduced to.....89c Separate garments, both in wool and cotton, you can save from thirty to fifty per cent on. \$2.00 garments reduced to.....\$1.25 \$1.00 garments reduced to.....65c 50c garments reduced to.....35c <b>BOYS' SUITS</b> You must hurry if you take advantage of this bargain in Boy's Clothes.	<b>Mens Shirts</b> For this sale we have decided to make special prices on our entire line of Faultless and Eclipse Shirts. new patterns. \$2.00 quality priced to.....\$1.15 \$1.50 quality priced to.....89c \$1.25 Eclipse priced to.....75c We have 11 white shirts in and \$1.50 quality, all sizes which will offer during this sale at, each <b>WEATERS</b> All sizes and for at 50c on the do \$2.50 Sweater now.....\$1.25 \$1.25 Sweater now.....75c 75c Sweaters now.....50c
--	---	---	--

A wonderful bargain event, offering practically all fall and winter merchandise at a great sacrifice; prices that will stamp this the greatest bargain event of the clearance season. The sale you have been waiting for is at hand. The greatest values you have seen in Vinita for years are now before you. Compare our prices with others. This is our house-cleaning season, the time when our entire stock must be reduced to make room for spring stock. It will pay you to anticipate your spring needs, and make your purchases now, while such extraordinary savings can be had.

<b>Free Parcel Post Delivery</b> For the convenience of out-of-town customers we will deliver purchases made during this sale free by Parcel Post. Muslins and sheetings will not be delivered free.	<b>Ratcliff's VINITA</b>	<b>Railroad Fare Paid</b> We will refund railroad fare on the basis of one dollar purchased per mile traveled. No more than actual fare refunded in any event.
---	--------------------------	---